



# Course Prospectus 2024



dog **g** diversity

Developing Professional Standards in Grooming

# Hello!

## And congratulations!

You have taken your first step to becoming a caring and professional dog groomer.

Buckle up, there are some things you need to know!



## Why train with us?

TESTIMONIAL  
TESTIMONIAL



Thank you Nat, Anna and all the wonderful trainers, I completed the four week course, I'm now self employed @thedoggystyler. Have the most wonderful work life balance I've even employed my husband to wash and dry the pooches. Never to old to learn new tricks I was 53 years young and wished I had done this years ago !!!

**MARITA**  
Graduate

**dog diversity**  
developing professional standards in grooming



For over 20 years Dog Diversity has been changing the lives of students who walk through our doors. Our philosophy is to provide a positive, stress-free and caring approach to training with the focus on **you**. The ultimate goal is to provide you with the grooming foundations you need to step out into the industry, carve your own path and follow your dream.

# OUR TRAINERS

Experience counts!



Dog Diversity holds the highest standards in the industry and in fact, we set them! Ethical grooming and best safety practices are at the core of our training.

Yes, we have award winning groomers training you! However, that means nothing if the trainer is not passionate about sharing their knowledge.

Every trainer at DD is a career groomer **and** trainer. This is their passion, this is what they do best and it shows. We have specialists in every area of grooming, mobile, home salons, business owners, Asian Fusion, breed specific and most importantly, foundation specialists.

Take a look at a very small snippet of our alumni.


## Our Alumni

Just a handful of successful businesses run by Dog Diversity graduates





# Our Courses



With small classes of only 2 to 4 students, our personalized training guarantees you an intimate learning experience, and the skills to carry you forward into a wonderful career. Two students are assigned to one trainer at a time. This is to ensure that each student's individual learning needs are met, the dogs we work on are comfortable and safe, and that all of our attention is focused on you!

**Our courses are designed to get you where you want to go. That may be into an existing salon, starting up a home-based business that gives you work-life balance, a mobile van or trailer, or even grooming at a vet clinic.**

TESTIMONIAL  
TESTIMONIAL



"The staff and trainers are incredible and it's such a good environment to learn in. I have so much more confidence now and have learnt everything I need to get myself going in this industry."

**RHE**  
Graduate

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OUR COURSES

# Groomers Assistant Course



Want to get started in the industry but don't have the time or the funds for a grooming course? This course is for you. Applying for a job at a grooming salon is a great way to start your career as a groomer. Get an edge on your competition by completing this course that will teach you the highly desirable skills that employers are looking for.

## YOU WILL LEARN

- How to brush, bath and dry different coat types including Fluff Drying and Hydrobathing
- The basics of sanitary trims, pre-clipping, mat identification and removal
- Nail clipping
- Brushes, tools, coat types - what to use when
- Ear cleaning
- The language of grooming, customer care
- Cleaning and maintenance of tools and salon spaces, + MORE!

**DURATION:** 10 days full time on campus

**CLASS TIMES:** 9am - 3.30pm Monday to Friday

**ONLINE COMPONENT:** Yes

**COURSE DATES:** [See the website](#)

**COURSE COST:** \$3,995

**CERTIFICATION:** Inhouse certificate of completion

TESTIMONIAL  
TESTIMONIAL



"I would like to say a huge thank you to Le'Rae, Nat, Colleen and Lori for all the support and training provided during my course and also the one on one course I completed initially on how to learn to groom my own pup. These skill sets were absolutely beneficial to me and I have learnt so much to start my own business! I love grooming, it is very satisfying and I love seeing each outcome on the pooches. Thanks so much, ladies!"

**SHARYNE**

DIY and 2 Week Course Student

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A groomer with blonde hair tied back is styling a dark-colored dog with long, wavy fur. The dog is looking towards the camera with its tongue out.

## OUR COURSES

# 10 Day Short Course

Our 10 day short course is purpose built for those with some existing skills handling dogs. With your handling down pat, picking up grooming skills is a little easier, and that's why we can only offer this course to those who've worked with dogs before. This course is perfect for vet nurses, boarding kennel workers or doggy daycare workers. In 10 days we can teach you how to groom a dog from start to finish safely and gently, and apply some basic styling tips to pet trims. The online component will help your practical skills stick, plus teach you some more of the theoretical side of grooming and canine well-being that groomers need to know.

## YOU WILL LEARN

- Basic Canine Anatomy
- OHS
- Coat Types and Tools
- Preparation Procedures
- Tool Maintenance
- Hydrobathing
- Hand Washing
- Drying Techniques
- Grooming Out Techniques
- Clipping Skills
- Basic Scissoring
- Pet Trims
- Oodle Clips
- Safe Nail Clipping
- Basic Canine First Aid, Nutrition, and Enrichment
- General Canine Health

**DURATION:** 10 days full time on campus

**CLASS TIMES:** 9 am – 3.30 pm Monday to Friday

**ONLINE COMPONENT:** Yes

**COURSE DATES:** [See the website](#)

**COURSE COST:** \$4,295

**CERTIFICATION:** Inhouse certificate of completion



TESTIMONIAL  
TESTIMONIAL



"The whole philosophy of Dog Diversity is about caring for the dogs, doing what's best for them. This is passed on to students as an essential aspect of dog grooming. The quality of the training was excellent."

**RACHAEL**  
Graduate

dog diversity





## OUR COURSES

# 4 Week Intensive Grooming Course

Our 4 Week Intensive Course is both hands-on training with a variety of dogs, and theoretical by way of a comprehensive online learning component and lectures. Unlike other courses, no work placement is required. You will have access to many hours of practical training on-site at Dog Diversity. You will groom approximately 35 dogs on your own, with a qualified trainer by your side. Your theory work will equip you with the ability to confidently answer a broad range of questions about dogs and their needs. Delivered in a real-life boutique salon environment, we believe this to be the best course to start your grooming career.

## YOU WILL LEARN

- Canine Anatomy
- Gentle and Successful Handling Skills
- Preparation Procedures
- Hydrobathing
- Hand Washing
- Fluff Drying
- Ear Care
- Safe Nail Clipping
- Grooming Out and De-matting Techniques
- Scissoring Skills
- Time Saving Ideas
- Popular Breed Clips
- Oodle + Crossbreed Clips
- Managing Expectations
- Basic Canine First Aid
- OHS, + MORE!

**DURATION:** 20 days full time on campus

**CLASS TIMES:** 9 am – 3.30 pm Monday to Friday

**ONLINE COMPONENT:** Yes

**COURSE DATES:** [See the website](#)

**COURSE COST:** \$7,995

**CERTIFICATION:** Inhouse certificate of Professional Dog Grooming







OUR COURSES

# 5 Week Practicum for ACM30122

Heiniger Academy is an RTO that offers a **Certificate III in Animal Care (Pet Grooming)**. The practical grooming component of this course is delivered and assessed by independent Training Centres, of which Dog Diversity is one. Your theory work for Heiniger Academy is completed in your own time, and you attend Dog Diversity for 5 weeks of practical training and assessing.

We recommend commencing your course with Heiniger Academy at least one month in advance to get the best out of the 5 weeks at Dog Diversity.

Certificate III students are responsible for their own videoing and photography, and uploading of the required evidence for the Heiniger Academy coursework, **as well as** Dog Diversity's in-house 4 Week Intensive certification requirements. Please have a thorough understanding of what is involved with Heiniger Academy prior to commencement.

In the unlikely event that you are unable to be deemed competent in all aspects of practical grooming during the 5 Week Practicum, you will be offered the opportunity to return to Dog Diversity for additional assessment when you have gained more experience in the dog grooming industry. Additional assessments are charged at \$195 per dog, and you will have to supply your own appropriate dog for the session.

Completion of the 5 Week Practicum will also award you the Dog Diversity Professional Dog Groomer Certificate, provided all Dog Diversity's online coursework is completed to our standard.



**DURATION:** 23 days full time on campus at Dog Diversity, + 2 dedicated Learn From Home days

**CLASS TIMES:** 9am - 3.30pm  
Monday to Friday

**ONLINE COMPONENT:** Yes

**COURSE COST:** \$9,795, plus you will pay an extra fee directly to Heiniger Academy

**COURSE DATES:** See the website

**CERTIFICATION:** *Nationally Accredited Certificate III in Animal Care (Pet Grooming), plus Dog Diversity's inhouse Professional Dog Groomer certificate*



# What about equipment?

## Yes, you'll need some!

When you register for the course, we will ask you to indicate your equipment choices.

## HIRE

We can hire you a kit for \$100 fee + \$400 bond. At the end of the course you will receive your \$400 bond back, provided all is well.

## PURCHASE

You may wish to purchase your own equipment for the course. We can supply you with what you need in a handy case of your own. We recommend purchasing your kit in advance so you can mark all your gear with a unique identifier – nail polish works well! Or use an engraver. There are three purchase options, outlined in further detail on sign up.



## BYO

You can BYO the scissors and blades you'll need. All the details are in the sign-up form when you register and enrol.

TESTIMONIAL  
TESTIMONIAL



"Big thanks to the amazing Dog Diversity Team for giving me the confidence to start this new journey. The 4-week course provided me with the hands-on training I needed to pursue a career I always wanted. The trainers catered to my individual needs and supported me throughout the course with care and patience. Excited to start my journey in beautifying puppies!"

VI

4 Week Course Student

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# How do I enrol & pay?

## PAYMENTS AND SCHEDULES

After you've registered for your course, you will be sent an invoice outlining the payment timeline for your fees.

### GROOMERS ASSISTANT COURSE | \$3,995

**DEPOSIT: \$650** due on enrolment to hold your place.

1st payment of \$1545 is due one week before your scheduled start date.

2nd payment \$1800 is due at the end of week 1.

### 10 DAY SHORT COURSE | \$4,295

**DEPOSIT: \$650** due on enrolment to hold your place.

1st payment of \$1,645 is due one week before your scheduled start date.

2nd payment of \$2000 is due at the end of week 1.

### 4 WEEK GROOMING INTENSIVE | \$7,995 **MOST POPULAR**

**DEPOSIT: \$650** due on enrolment to hold your place.

1st payment of \$2,345 is due one week before your scheduled start date.

2nd and 3rd payments of \$2,500 are due in Week 1 and Week 3 of your course respectively.

### 5 WEEK PRACTICUM ACM30122 | \$9,795

**DEPOSIT: \$950** due on enrolment to hold your place.

1st PAYMENT \$2845 is due one week before your scheduled start date.

2nd and 3rd payments of \$3000 are due in Week 1 and Week 3 of your course respectively.

Our Cancellation and Refund Policy is available in the registration form and reflects that we keep our class sizes small and carefully budget our operations in order for that to be possible. **Please note that make-up days are charged at \$450 per day and are subject to availability.**





## 7 Things to Remember if you are Considering Becoming a Dog Groomer

**1** You will make a difference – You will become a person who dog owners look to for advice and professional services.

**2** Don't listen to the negativity in your head. Learning is a process, be open to making the odd mistake and learn from it. Be gentle on yourself.

**3** Give it time – grooming skills take time to develop and master.

**4** Don't compare yourself to others. Measure your ability by what the dog thinks of their grooming experience.

**5** Stay calm, know that in time you **will** get there.

**6** Only you can make your dream come true. It takes hard work and dedication to learn a new craft.

**7** Smile, enjoy the experience of learning. Trust in the process.

**NATALIE WEST  
CEO & FOUNDER**

# Ready to get started?

To enrol, please contact us for a link to our Registration and Conditions form either by phone 03 9689 3647 or e-mail us at [info@dogdiversity.com.au](mailto:info@dogdiversity.com.au)

*We are looking forward to hearing from you!*

*Nat, Lolly  
and the Dog Diversity  
Team*



# Frequently asked questions

## **Do you have accommodation options?**

If you need somewhere to stay for your course, try Airbnb. There's a few good options on our website that are walking distance to us.

## **Can I study part time?**

In order to learn to groom successfully, you need to give your body time to develop muscle memory. It is for this reason that we only offer full time training courses. A 4 Week Program will get you well on your way to developing your grooming techniques. In order to keep developing and strengthening these techniques, we recommend you have either volunteer work or grooming employment lined up after the course.

## **Is the 4 Week Intensive a TAFE Course?**

No. Dog Diversity is a private training school. On completion of our 4 Week Intensive course you will be issued an in-house Certificate of Professional Dog Grooming. If we deem more study and practice is necessary, a Certificate of Participation will be issued.

## **Do I enrol with you first or Heiniger Academy first if I want to complete the Certificate III in Animal Care (Pet Grooming)?**

It's best to claim your spot at Dog Diversity first, as places are limited and fill fast.

## **Do you have a concession price? Can I get government funding for these courses?**

As we are a private training school, unfortunately we have no access to any government funding or concessions to pass on to students, even for the Certificate III.

## **Please feel free to contact us if you have any further questions!**

*In the spirit of reconciliation Dog Diversity acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.*

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